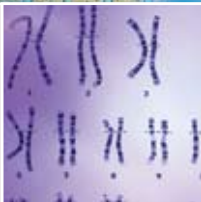
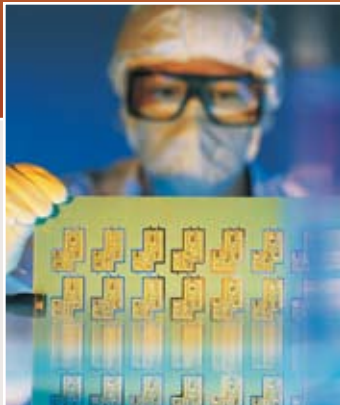


10<sup>TH</sup> BIENNIAL

 **Hawaii SBIR & STTR**  
CONFERENCE

Federal funding opportunities  
for innovation leading to  
commercialization

November 13 – 16, 2007



Presented by the High Technology Development Corporation & HTDC-MEP



2007

For online registration, agendas, and other up-to-date information, please visit:

[www.htdc.org/sbir/conference\\_2007](http://www.htdc.org/sbir/conference_2007)

## Dates & Times

**REGISTRATION:** 7:30 a.m.

**OAHU: Tuesday, November 13, 2007**

8:00 a.m. – 6:00 p.m.

Sheraton Waikiki

2255 Kalakaua Avenue

Honolulu, Hawaii 96815

**MAUI: Wednesday, November 14, 2007**

8:00 a.m. – 5:00 p.m.

Wailea Beach Marriott

3700 Wailea Alanui Drive

Kihei, Hawaii 96753

**KAUAI: Thursday, November 15, 2007**

8:00 a.m. – 4:15 p.m. (subject to change)

Hilton Kauai Beach Resort

4331 Kauai Beach Drive

Lihue, Hawaii 96766

**BIG ISLAND: Friday, November 16, 2007**

8:00 a.m. – 5:00 p.m.

Waikoloa Beach Marriott

69-275 Waikoloa Beach Drive

Waikoloa, Hawaii 96738-5711

SBIR & STTR  
CONFERENCE

10<sup>TH</sup> BIENNIAL

 **Hawaii SBIR & STTR**  
CONFERENCE

Presented by

High Technology  
Development Corporation



HTDC  
Manufacturing Extension Partnership



Sponsorship and Support from

Hawaii Strategic  
Development Corporation



High Technology  
Development Venture



Enterprise Honolulu



Office of Technology Transfer &  
Economic Development



Maui Economic Development Board



Kaua'i Economic Development Board



Hawaii Island Economic  
Development Board



Hawai'i Small Business  
Development Center Network





Get training on how to apply for and win government SBIR and STTR grants

Learn the next steps towards commercializing your product

Discover local resources and what they can do to help accelerate your product to market

## About SBIR

The federal Small Business Innovation Research (SBIR) program has \$2 Billion+ available each year to fund research and development performed by small businesses. The technologies and innovations are initially created for federal use and emphasize broad-base applications that lead to commercialization. SBIR is a three-phased program that typically provides up to \$100,000 for developing a “proof of concept” in Phase I, and typically awards up to \$750,000 for Phase II to continue the Phase I work and often resulting in a working prototype. Eleven federal agencies participate in the SBIR program: U.S. Departments of Agriculture; Commerce; Defense; Education; Energy; Health and Human Services; Homeland Security; Transportation; Environmental Protection Agency; NASA; and the National Science Foundation.

## About STTR

The Small Business Technology Transfer (STTR) program is modeled on the SBIR program and stimulates technology transfer through cooperative research between small businesses and non-profit research institutions. UH researchers are encouraged to partner with small businesses to compete under the STTR program.



Courtesy of Oceanit

## At the Hawaii SBIR/STTR Conference:

- Learn how to compete for federal research and development dollars to develop an array of innovations of critical importance to the U.S.
- Meet one-on-one with funding managers from Washington D.C.
- Learn the basics and advanced tips on successful Phase I and II proposal writing
- Meet with Hawaii's resource organizations that assist companies with the SBIR process and to successfully transition to commercialization
- Find out how to protect your intellectual property
- Learn strategies towards commercializing your SBIR projects: *what's your best business model, how do you attract private investments or strategic partnerships?*
- Network with local successful SBIR companies

## Who should attend?

- Companies or individuals developing innovations that can lead to broad-scale commercialization
- Companies or individuals new to the SBIR/STTR program
- Experienced SBIR/STTR companies looking for partnerships and commercial opportunities
- University of Hawaii researchers
- Investors in technology
- Economic development agencies
- Business consultants and advisors



## Who qualifies for SBIR/STTR funding?

- U.S. corporations, partnerships, and proprietorships
- For-profit small businesses (less than 500 employees)
- University of Hawaii research collaborators
- Individuals may apply (the company need not be established before the award)

# Featured Conference Speakers

Speakers from the following SBIR Federal Departments and Agencies are expected to participate in the Conference:

- Department of Agriculture (USDA)
- Department of Commerce (DOC)
  - National Institute of Standards and Technology (NIST)
- Department of Defense (DoD)
  - Air Force
  - Army
  - Navy
- Department of Education (ED)
- Department of Energy (DOE)
- Department of Health & Human Services
  - National Institutes of Health (NIH)
- Department of Homeland Security (DHS)
- Department of Transportation (DOT)
- National Aeronautical & Space Administration (NASA)
- National Science Foundation (NSF)

# Additional Speakers

- Tab Wilkins, U.S. Dept. of Commerce - Senior Technology Advisor, NIST Manufacturing Extension Partnership
- Mark Henry, Grow LLC - principal and SBIR consultant
- Dr. Robert Hunter, webpatent.com - Registered patent agent and SBIR consultant
- Edward Young, Enterprise Honolulu - Hawaii Technology Development Venture

## OTHERS

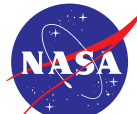
- High Technology Development Corporation
- UH Office of Technology Transfer & Economic Development
- Hawaii Strategic Development Corporation



a NIST | Network  
MEP | Affiliate



U.S. Department  
of Transportation  
Federal Highway  
Administration



# Registration

## Please indicate which conference you will attend:

- |   |  |
|---|--|
| <input type="checkbox"/> November 13, Tuesday<br>8:00 a.m. – 6:00 p.m.<br>Oahu, Sheraton Waikiki            | <input type="checkbox"/> November 14, Wednesday<br>8:00 a.m. – 5:00 p.m.<br>Maui, Wailea Beach Marriott      |
| <input type="checkbox"/> November 15, Thursday<br>8:00 a.m. – 4:15 p.m.<br>Kauai, Hilton Kauai Beach Resort | <input type="checkbox"/> November 16, Friday<br>8:00 a.m. – 5:00 p.m.<br>Big Island, Waikoloa Beach Marriott |

**REGISTRATION:** \$95 (per conference date)  
7:30 a.m. on-site registration

**DEADLINE:** October 31, 2007

Please register online at [www.htdc.org/sbir/conference\\_2007](http://www.htdc.org/sbir/conference_2007) or send this registration form with check or purchase order payable to:  
High Technology Development Corporation  
2800 Woodlawn Drive, Suite 100  
Honolulu, HI 96822  
Attn: Hawaii SBIR Conference

Attendee 1 \_\_\_\_\_ Title \_\_\_\_\_

Attendee 2 \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Primary Technology \_\_\_\_\_

Vegetarian meal requested

Government Purchase Orders will be accepted. Participants registering by purchase order will be billed for non-attendance unless notification of withdrawal is made by November 5, 2007.

**REFUNDS:** Requests for refunds must be received by November 5, 2007. No refunds are permitted thereafter. Please allow six to eight weeks for processing. For disability access information, call 539-3841. Advance notice requested by November 5, 2007.

Direct all registration inquiries to:  
**Sandra Park**  
Phone: (808) 539-3794  
Email: [events@htdc.org](mailto:events@htdc.org)

Direct all conference inquiries to:  
**Bob Mon**  
Phone: (808) 539-3841  
Email: [sbir@htdc.org](mailto:sbir@htdc.org)



2800 Woodlawn Drive, Suite 100  
Honolulu, HI 96822